

John Stichnoth Stickman Creative Design

913.579.5534 John@StickmanCD.com www.StickmanCD.com www.linkedin.com/in/stich

brands

John Deere, Caterpillar, Terracon, Daimler, EMBARQ, United Country, Lee Jeans, Intervet, Sheffield Place, FEIN, Armed Forces Insurance, Stone Spirit Lodge, Orscheln, Central Hotel, Kent Feeds, Kansas Board of Public Utilities, Pony Express Brewery, 21st Century Grain Processing, Springboard Creative

professional attributes

Enthusiastic, dedicated, strategically-focused design professional with 15 years of experience

Creative and analytical strength for developing multiple viable solutions, within timelines and budgets, from inception to production

Meticulous organization and detailed accuracy for efficient project management

Self-motivated team player, ready to present top-quality ideas that are engaging, memorable and drive action for the specific goal

Extensive experience in Adobe Creative Suite, Microsoft Office, QuarkXPress, photography and proofreading

Media experience: print, publications, trade show, outdoor, video, digital

education

B.A. Graphic Design — 1994
B.F.A. Printmaking — 1995
Drake University
Des Moines, Iowa

experience

CD/Art Director Stickman Creative Design, Overland Park, KS — PRESENT

Independent creative services provider specializing in Advertising, Branding, Corporate Identity, Collateral, Custom Kits, Direct Response, Trade Show, Environmental, and Outdoor Graphics

Capabilities: Concept Development, Art Direction, Graphic Design, Production, Proofreading, Project and Vendor Management

Senior Art Director BKV, Inc., Overland Park, KS — 2005 - 2010

Lead art director for Caterpillar, Armed Forces Insurance, United Country, BPU and MAMTC

Built relationships and trust with all clients; pursued opportunities to develop two new clients for agency — United Country and 21st Century Grain Processing

Created United Country Real Estate listing presentation — a modular kit design encasing all components for agents to communicate their broad range of services to prospective clients

Detailed direction of reality-grounded, dealer-focused, multilingual virtual retail branding tour of the Cat Rental Store

Developed cross-over identity, customer collateral and trade show design for new Auction Services branch of United Country

Employee of the Year and three-time Employee of the Month

Art Director Osborn & Barr, Kansas City, MO — 2000 - 2005

Lead art director for John Deere (Ag, C&CE and Credit divisions)

Supervised design and production, assuring brand integrity through execution

Directed vendors for photo shoots, pre-press and printing, as necessary

Hired as Computer Graphic Specialist for initial creative team in Kansas City; helped train employees; additionally served as branch IT Supervisor

Freelance Designer Stickman Design, Overland Park, KS — 1997 - 2000

Assisted companies and agencies with development of innovative advertising and marketing communications for existing brands and new opportunities

Managed client acquisition; established relationships; handled billing

Graphic Designer The Duff Company, Kansas City, MO — 1996 - 1997

Designed and produced successful collateral and advertising, maintaining brand consistency, for all agency clientele

honors

OMNI, PRISM, AMBIT, NAMA & Fountain awards winner